



# A tool for motivation - with Daniel Pink and UNBOSS

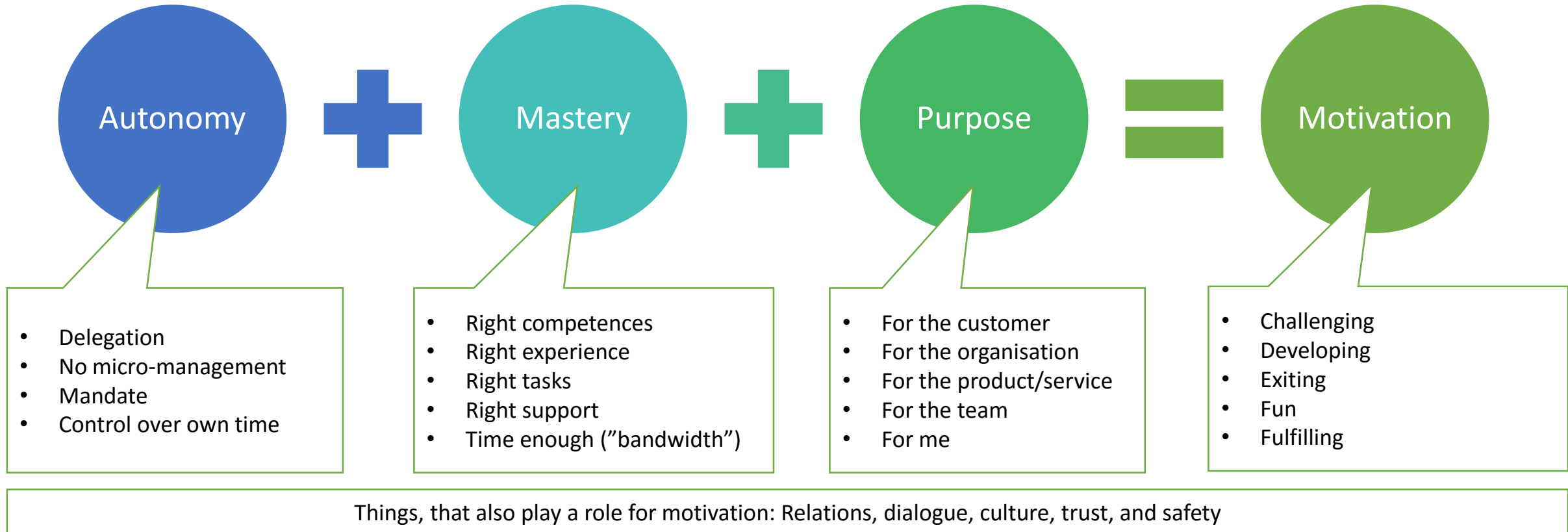
## Poster and guide

30-Dec-2015

Bloch&Østergaard

Because going to work should be nice, great, and awesome

# Motivation – with Daniel Pink and UNBOSS

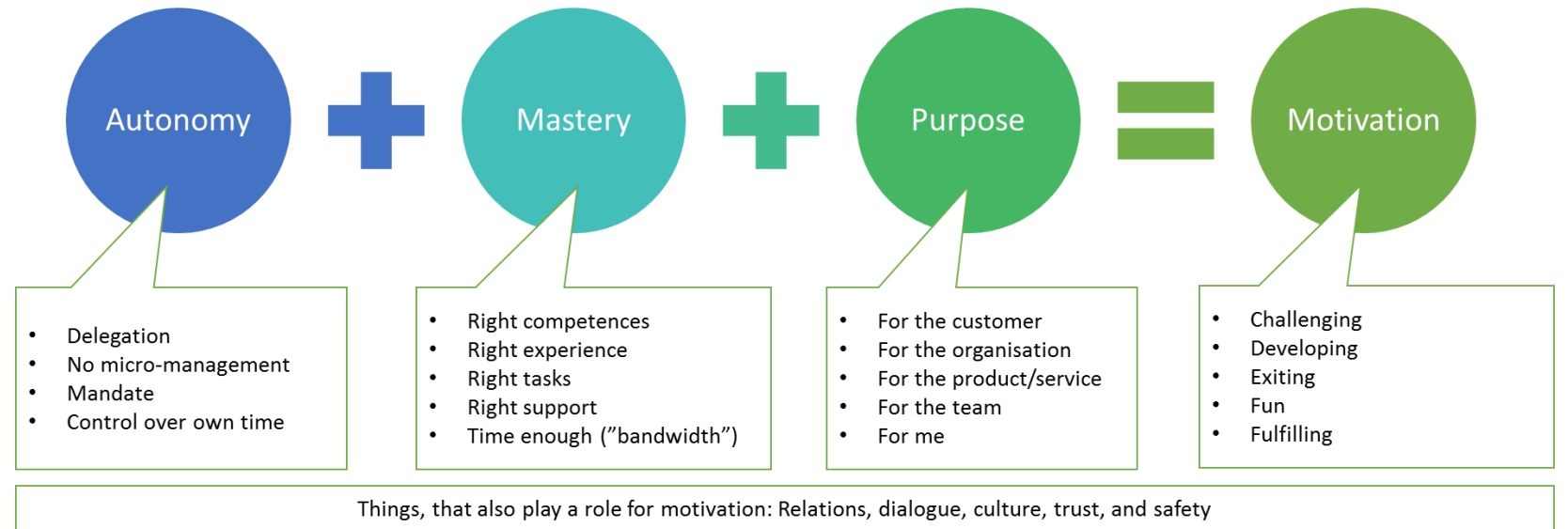


# Motivation – with Daniel Pink and UNBOSS

Inner motivation is created by:

1. Having autonomy of how to approach and deliver your tasks and activities. Empowerment plays a vital role here
2. Mastering your task by the right combination of skills, experiences, time, and support
3. Knowing the purpose of the task, and that it makes sense to you

It's well-documented that inner motivation is far more powerful and lasts longer, than external motivation created by money, status, or titles.



## Use the model

as input on your 1-to-1 talks as a framework for debate on what motivates you, and what we should KEEP doing and TRY doing instead.

in your teams for establishing a culture and a reference for good working climate

with variations by adapting it to the situation, the task, and the employee (situational leadership)



# Bloch&Østergaard

Are you ready for the future of work?